

sheds and yet the children studied there. The community members agreed and the chief released a parcel of land for the project. Today, we have 6 Ananse schools built with locally available material. The schools will be linked to a big school in the city to be their sister school. We will name the rural Ananse



school after the big school in the city. We in the big schools are all ready and happy to adopt the rural Ananse schools and donate our old uniforms, shoes, books, pens, pencils, lunchboxes and so many things to attract our poor friends to attend school and learn better.

**Ananse Poverty Eradication Strategy**—Throughout our trips to the rural areas, we saw too many poor people. Mahamadu lost one of his eyes because when the insurance I paid for expired, the father could not renew it due to poverty and therefore could not take Mahamadu to hospital for check-up. The idea came up that we should support parents of our poor friends to be less poor. We are registering a minimum of 4 million volunteer children who will agree to eat a specially produced Ananse branded made-in-rural-Ghana food items once every week as a way of creating high demand for rural products. This initiative sounds simple but it is the best poverty eradication strategy for our part of the world. We plead with Government to recognise us in this drive and we promise that Ghana will be transformed immediately; there will be too much demand for rural goods, all lands not being used will be put to use, young people migrating to the big cities will stop, big investors, plenty tractors and tools will be needed, processing factories will be needed, plenty youth employed, less armed robbery and so many other benefits. Government will get plenty money from taxes from the investors, importation, salaries of

newly created jobs, businesses and VAT from the consumers. Yes we can do it.

My dear friend, we did it, we lost nothing yet our poor friends gained so much; we felt no pain yet our poor friends' pains were reduced. You can also do it; join us today, be an active Ananse. We have even sent our car to the North to support Ananse work and we are happy even though we now walk to school; humanitarian work is so painless and rewarding. We now have a National President Anansewaa Emefa (16). She is very hardworking and we get along very well. We are greatly relieved because she does most of the work in Ghana on our behalf. We now have enough time to concentrate on how to make Ananse go international to benefit other children outside Ghana.

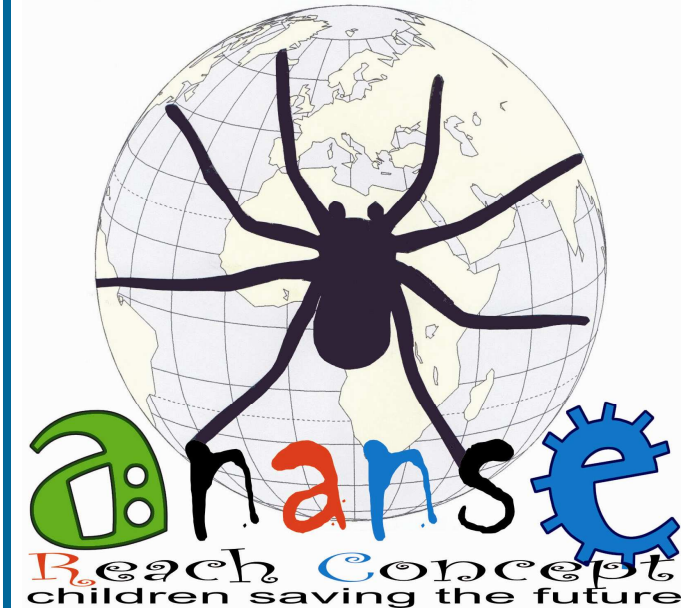


For 3 years we have been looking for just a sponsor(s) for a television programme that will give out information to more children to join us so we can scale up our nation-building work but no company seems to be interested yet we always see heavy sponsorships for so many (mostly non-child-friendly) programmes; children are not taken serious and the world may be suffering so extensively for it. We hope to forge a close partnership with all District Assemblies as the custodians of rural development. There is one wise initiative yet to come; we have a strategy to promote any company or companies that support our television programme to become very successful.

Till our television programme starts, keep your fingers crossed and know that, as a child, you are automatically an Ananse or Anansewaa and together, with GOD's love for children, we are going to make a BIG CHANGE!!! We ask for almighty GOD's guidance in our efforts AMEN!

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**Ananse Reach Concept**  
Children Saving the Future  
[www.anansereachconcept.org](http://www.anansereachconcept.org)



## The Foundation

Using Wise Means to Solve Big Problems  
Poised for National Development  
Committed to Recognition of Children

*Encourage your Child to be a member today*  
*Build a better future for your child*  
*Make a better Future Leader out of your Child*

My name is Anansewaa Nana Adwoa (13) and on my left is Ananse Lawrence (11). We are the Founders of



Ananse Reach Concept and we are a child-driven-development (not child rights) advocates. We are going to tell you our true story and let you know how children are best placed to effect change in the world if given the recognition.

One day while travelling to the Northern part of Ghana on holidays, we saw a six-year old blind boy called Mahamadu in a small village. We were told Mahamadu's mother had abandoned him and the father was too poor to send him to hospital for operation. We felt so sorry for Mahamadu and decided to help him regain his sight. After failing to raise then 3 million old Ghana Cedis required for Mahamadu's surgery, I thought of an idea to sacrifice my birthday present and use the money intended for it to register Mahamadu's family under the National Health Insurance Scheme.



Through this, Mahamadu underwent surgery and regained his sight. Lawrence and I were very happy with what we had done and that Christmas, we sacrificed



our presents and party and used the money to throw a party for Mahamadu and all the children in his village. During the Christmas party, I realised that all the children were very happy although to me I thought the items we bought for them were too cheap.

It then occurred to me that it will not take too much to make children in deprived communities happy. I then asked Lawrence that if the two of us have been able to



help this boy regain his sight and we have been able to make all the children in this village happy without losing anything much, what will happen if all of our friends came together to help other needy children as we have done?

No child will ever feel sad in life again". We had friends who had richer parents who could offer same or even more support than our daddy did. The idea of coming together as children to help came up.



When we went back to school, we started talking to our friends who also became interested in our idea. Our friends also talked to their friends and so on and more and more children became interested to join us help poor children. The group became bigger and bigger, running into thousands of children. After talking to some of my friends, we adopted the name Ananse Reach Concept to signify a group of wise children who are committed to reaching out to their needy friends with life-saving assistance. A male member is called Ananse and a female Anansewaa.

**Ananse Disaster Response Systems**—In 2007 when the floods hit the northern part of Ghana, we, like a child's plays thought "why don't we donate a clothing each from



our outgrown collection to assist the children affected by the floods?". Before we realised we had amongst just a

few of us collected enough clothing and food items for over 1,000 children and six hundred adults. This showed us that we children are best placed to support any number of friends affected by disasters that may occur at anytime.

**Ananse Health Emergency Systems**—One day, a sick boy was paraded on TV with the parents crying for the public to help him undergo surgery. Some of our friends and I decided to contribute some coins to help. Within 24 hours we were able to generate over 1 million old Cedis. The idea came up that if we are 1 million members, we can generate over GhC50,000 within 24 hours by each of us foregoing drinking just 1 sachet water (5p) and we can save the life of any sick friend and there will not be the need for him to be paraded on TV. Sadly, the boy died because it took too long to raise the money. It could have been avoided.

**Ananse Peace Promotion Drive**—In 2008, we composed the only child-centred peace song and as said by many, the best in Ghana yet no media house played it. We organised two of the biggest peace marches ever recorded in Ghana's history according to some elders.



Our march in Tamale was nearly 3km long and it was so amazing. It was very clear that children are best placed to be true and sincere crusaders of peace. We want to scale up and make it routine.

**Ananse Child Literacy Promotion Scheme**—After we supported Mahamadu to regain his sight I wanted him to start schooling but the nearest school was about 2 kilometres away and he had to walk along a busy road. Most of the little children in the community also did not attend school. I had an idea that we could use the same building material they use for their homes to build a school. Even some schools we saw were just